



New!  
SAS® Academy for Clinical Programming



Launch a career in the pharmaceutical industry.  
Become a SAS® Certified Clinical Trials Programmer.

Learn more: [sas.com/learn/academy-clinical-programming](https://sas.com/learn/academy-clinical-programming)



## Explore career-advancing possibilities

The pharmaceutical industry relies on data to successfully execute clinical trials that have endless potential for medical advancement. With the heaps of data comes a need for talented and skillful programmers. Are you intrigued?

Our new training program, in partnership with OCS Consulting, combines coursework and hands-on learning for you or your team to gain valuable clinical research theory and data analysis skills.

What's it all about? The academy offers three tracks based on career aspirations:

- SAS Clinical Programming Foundation
- SAS Clinical Data Management and Analysis
- SAS Certified Clinical Programmer

SAS certification credentials are globally recognized. Don't miss out on this opportunity!



Learn more: [sas.com/learn/academy-clinical-programming](https://sas.com/learn/academy-clinical-programming)



# Who is SAS?

## SAS is the world's leader in analytics. But what does that mean, exactly?

It means we turn huge amounts of complex data into knowledge you can use. And for more than four decades, we've been doing it better than anyone.

With SAS, you can apply the most advanced analytics, business intelligence, data management and AI solutions to your toughest business problems.

Technology has changed.  
And so have we.

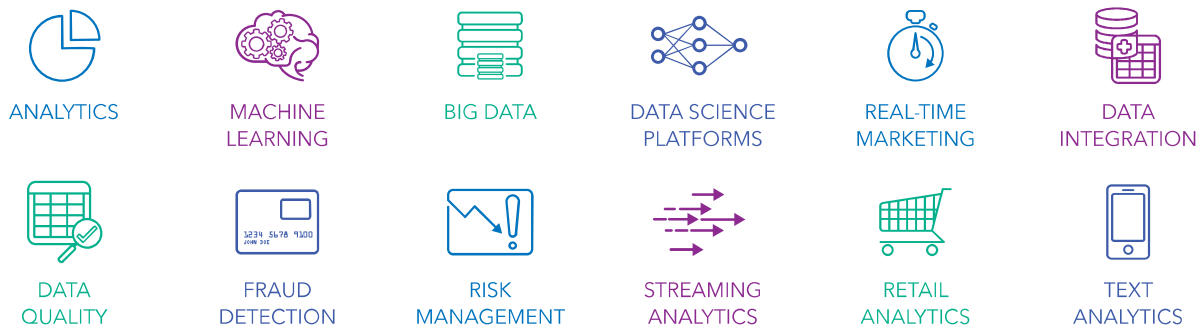
The SAS® Platform integrates with open source technologies.

- ✓ Programming languages such as Python and R.
- ✓ Data frameworks such as Hadoop.
- ✓ Changing physical and virtual hardware environments.
- ✓ Can deploy in all major clouds.

## What does SAS do?

We empower and inspire our customers with the most trusted analytics.

### Analysts rank SAS as a leader in:



92 of the top 100 companies  
ON THE 2018 FORTUNE 1000 LIST  
ARE SAS CUSTOMERS.

Consistently recognized  
as a  
WORLD-CLASS WORKPLACE  
IN TECHNOLOGY  
and a  
BEST PLACE TO WORK  
FOR GIVING BACK

SAS Education as a part of SAS India has been doing a great work in educating Indian workforce along with its strong network of partners. Over a period of 19 years in India, it has led to a vast pool of certified individuals pursuing their careers in India and abroad. SAS Education has benefited a number of students in India and abroad by fulfilling the ever-demanding skill gap needed by the corporate world. It has strong collaborative relationships with the premier institutes of India including most of the IIMS, ISB etc. with a mission of Empowerment in Training, Education & Research.

### Mission

Provide SAS users with state-of-the-art adoption services and training that helps them increase productivity, improve their performance, and optimize their software investment.

### SAS Education by the Numbers

**10,00,000+** students trained worldwide.

### SAS Education Customer Satisfaction Ratings

Based on more than **15,000** post-class surveys

**3.58 (out of 4.00)** overall customer satisfaction rating

Met or exceeded student expectations in following categories:

**97%** Course Content

**98%** Instructor Rating

**99%** Training Centers

**98%** Overall Course Rating

# SAS<sup>®</sup> Global Certification

STAND OUT FROM THE REST.

[sas.com/certify](https://sas.com/certify)



# VALIDATE YOUR SKILLS. SET YOURSELF APART.

Thinking about earning a SAS® credential? If so, you're not alone. More than 150,000 SAS credentials have been awarded worldwide to SAS users interested in improving their SAS skills and advancing their careers. The value of a SAS certification is, without doubt, internationally recognized.

Organizations rely on SAS credentials to maximize their software investments and transform their talent for competitive advantage. If you're a professional, increase your value to an employer by getting SAS certified. And, if you are a student, you can benefit from 50% off standard exam fees in most countries. See the website for more details.

Choose from multiple credentials across a variety of subject areas.

## Foundation Tools

- Programming Associate
- Base Programming Specialist
- Advanced Programming Professional
- Clinical Trials Programmer

## Data Management

- Big Data Professional
- Data Curation Professional
- Data Integration Developer
- Data Quality Steward

## JMP® Software Credentials

- JMP Scripting
- JMP Design and Analytics
- JMP Statistical Thinking for Industrial Problem Solving

## Advanced Analytics

- Data Scientist
- Advanced Analytics Professional
- Predictive Modeler 14
- Statistical Business Analyst
- AI and Machine Learning Professional
- Machine Learning Specialist
- Forecasting and Optimization Specialist
- Natural Language and Computer Vision Specialist

## BI and Analytics

- BI Content Developer
- Visual Business Analyst
- Visual Modeler

## Administration

- Platform Administrator

## Partners

- Deployment Specialist for Visual Analytics
- Technical Specialist for Visual Analytics
- Architecture/Design for Grid Manager
- Deployment/Implementation for Grid Manager
- Platform Deployment Professional



## Earn a Digital Badge

When you earn an internationally recognized credential from SAS, you also receive a digital badge that you can share on your social media sites.

## What are you waiting for?

There's no better time to realize the value of a certification from SAS. Visit our website to explore all the details about what's required to earn each SAS or JMP credential.

[sas.com/certify](https://sas.com/certify)



# SAS<sup>®</sup> Global Certification

STAND OUT FROM THE REST.

[sas.com/certify](https://sas.com/certify)



# VALIDATE YOUR SKILLS. SET YOURSELF APART.

Thinking about earning a SAS® credential? If so, you're not alone. More than 150,000 SAS credentials have been awarded worldwide to SAS users interested in improving their SAS skills and advancing their careers. The value of a SAS certification is, without doubt, internationally recognized.

Organizations rely on SAS credentials to maximize their software investments and transform their talent for competitive advantage. If you're a professional, increase your value to an employer by getting SAS certified. And, if you are a student, you can benefit from 50% off standard exam fees in most countries. See the website for more details.

Choose from multiple credentials across a variety of subject areas.

## Foundation Tools

- Programming Associate
- Base Programming Specialist
- Advanced Programming Professional
- Clinical Trials Programmer

## Data Management

- Big Data Professional
- Data Curation Professional
- Data Integration Developer
- Data Quality Steward

## JMP® Software Credentials

- JMP Scripting
- JMP Design and Analytics
- JMP Statistical Thinking for Industrial Problem Solving

## Advanced Analytics

- Data Scientist
- Advanced Analytics Professional
- Predictive Modeler 14
- Statistical Business Analyst
- AI and Machine Learning Professional
- Machine Learning Specialist
- Forecasting and Optimization Specialist
- Natural Language and Computer Vision Specialist

## BI and Analytics

- BI Content Developer
- Visual Business Analyst
- Visual Modeler

## Administration

- Platform Administrator

## Partners

- Deployment Specialist for Visual Analytics
- Technical Specialist for Visual Analytics
- Architecture/Design for Grid Manager
- Deployment/Implementation for Grid Manager
- Platform Deployment Professional



## Earn a Digital Badge

When you earn an internationally recognized credential from SAS, you also receive a digital badge that you can share on your social media sites.

## What are you waiting for?

There's no better time to realize the value of a certification from SAS. Visit our website to explore all the details about what's required to earn each SAS or JMP credential.

[sas.com/certify](https://sas.com/certify)





# Learn SAS®: For Training, Certification and Academia

It's time to meet the digital transformation and forecasted market demand head on with highly sought-after skills across industries. There's never been a better time to apply SAS know-how to personal and professional advancement. After all, the future needs you.

SAS IS AMONG THE TOP 10 MOST IMPORTANT BIG DATA AND ANALYTICS CERTIFICATIONS IN 2020.

- CIO Magazine

## CONVENIENT LEARNING OPTIONS



E-LEARNING



CLASSROOM



LIVE WEB



CUSTOM TRAINING



VIDEO  
TUTORIALS

## IN-DEMAND LEARNING PATHS



ARTIFICIAL  
INTELLIGENCE



ANALYTICS



MACHINE  
LEARNING



PROGRAMMING

## INDUSTRY-FOCUSED TRAINING



CUSTOMER  
INTELLIGENCE



FRAUD, SECURITY  
AND RISK



HEALTH AND  
LIFE SCIENCES

## PROGRAMS OF INTEREST



SAS ACADEMY FOR  
DATA SCIENCE



SAS  
ACADEMIC HUB



SAS LEARNING  
SUBSCRIPTION

## POPULAR CERTIFICATIONS



SAS BASE  
PROGRAMMER



SAS ADVANCED  
PROGRAMMER



SAS AI AND MACHINE  
LEARNING PROFESSIONAL



SAS PREDICTIVE  
MODELING



SAS STATISTICAL  
BUSINESS ANALYST



DIGITAL BADGING

Share your success and boost online networking.

# BUILD SKILLS. MAKE CONNECTIONS. OWN YOUR FUTURE.

Whether you're a student, professional or organizational leader, lifelong learning is important to job security and marketability. For employers and managers, it's a long-term strategy for organizational success and employee retention. The way we work, and skills needed, will continue to be disrupted. We can help make sure you have the advantage, stay in demand and enrich connections.



## MORE THAN 83%

of SAS users indicated that they are better at their jobs as a result of SAS training.

- SAS Survey



## 54% OF ALL EMPLOYEES

will have to upskill and reskill considerably by 2022.

- World Economic Forum

## For Organizations: Your Greatest Asset Is Your Talent

We'll help with a custom plan for your team to close the skills gap and meet short- and long-term goals. Starting with a learning needs assessment, our experts will get you set up with:

- Strategy sessions and planning.
- Roles and development plans.
- Skills progression and reporting.
- Custom portal.
- Private training and mentoring.
- Flexible support for the future.

## Talent Connections: Academia to Career

We make strategic connections between higher education and business to pair well with individual interests, course curriculum and industry demand. Basically, you can find the right fit and right skills without wasting time.



Thousands of students and recent graduates feature SAS skills in their profiles on Handshake, the largest college-to-career network in the US.

-Handshake



Last year, more than 219,000 job postings listed SAS as a desired skill.

- Emsi, 2019

Visit [sas.com/learn](https://sas.com/learn) for more details.

